



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**RAJU GHORAI**

*for successfully completing the course*

**AI in Marketing**

with a consolidated score of **61** %

Online Assignments	23.75/25	Proctored Exam	37.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: **3388**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

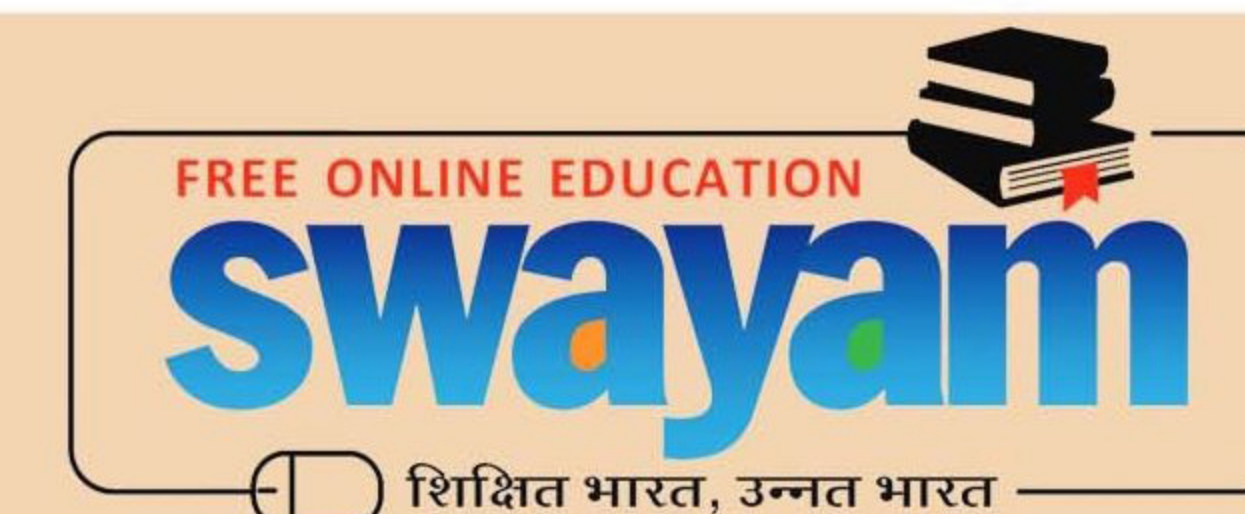
**Jan-Apr 2024**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG05S959700199

To verify the certificate



No. of credits recommended: 3 or 4