



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**KAVIN KUMAR**

for successfully completing the course

**AI in Marketing**

with a consolidated score of **60** %

Online Assignments	20.63/25	Proctored Exam	39/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **3388**

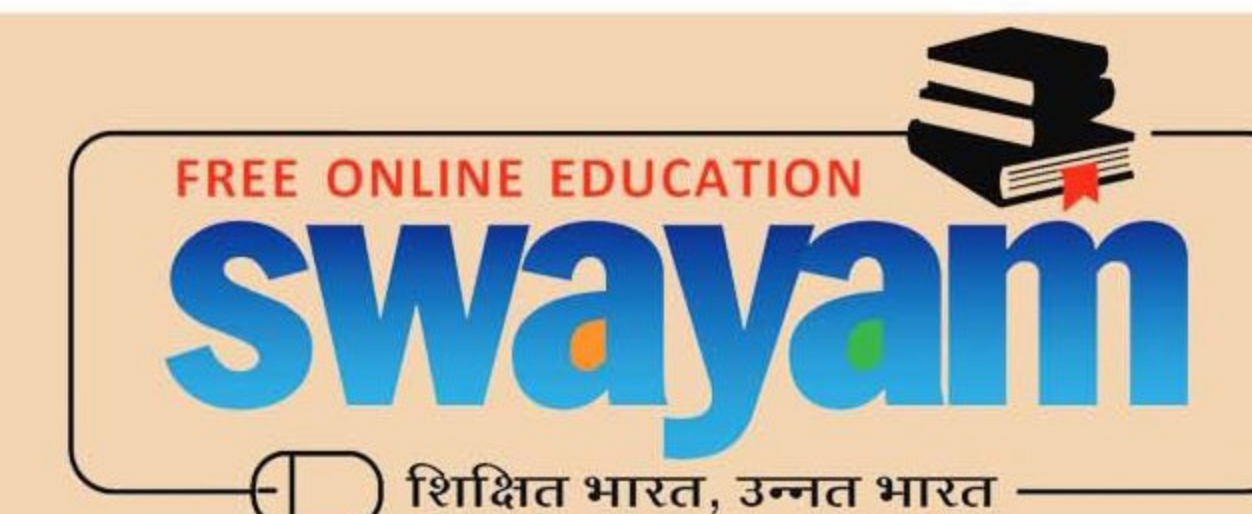
**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

**Jan-Apr 2024**  
(12 week course)

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG05S1053802320

To verify the certificate



No. of credits recommended: 3 or 4