



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**JEFFRIN ESTHER A**

for successfully completing the course

**AI in Marketing**

with a consolidated score of **71** %

|                    |         |                |       |
|--------------------|---------|----------------|-------|
| Online Assignments | 22.5/25 | Proctored Exam | 48/75 |
|--------------------|---------|----------------|-------|

Total number of candidates certified in this course: **3388**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

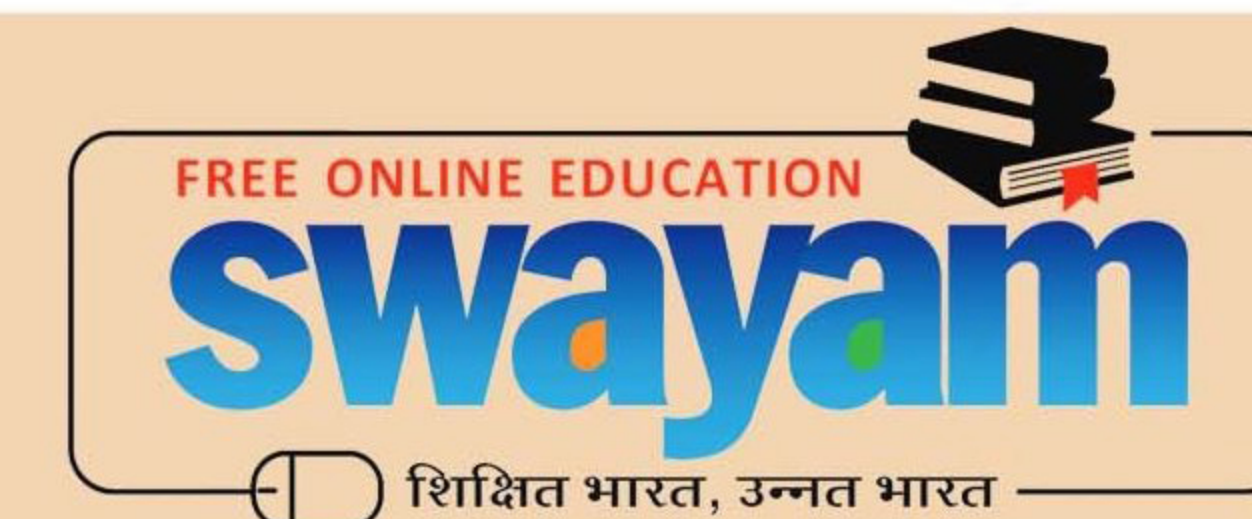
**Jan-Apr 2024**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG05S1053506176

To verify the certificate



No. of credits recommended: 3 or 4