NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

PRAKHAR SRIVASTAVA

for successfully completing the course

Marketing Management - I

with a consolidated score of **57** %

Online Assignments	23.75/25	Proctored Exam	33/75

Total number of candidates certified in this course: **2459**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2023

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL23MG76S532306521

To verify the certificate

No. of credits recommended: 2 or 3