



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**SAVANNA SURAJ**

*for successfully completing the course*

**Marketing Management - I**

with a consolidated score of **68** %

Online Assignments	24.58/25	Proctored Exam	43.5/75
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Total number of candidates certified in this course: **2459**

**Prof. B. V. Ratish Kumar**

Chairman, Centre for Continuing Education  
IIT Kanpur

**Aug-Oct 2023**

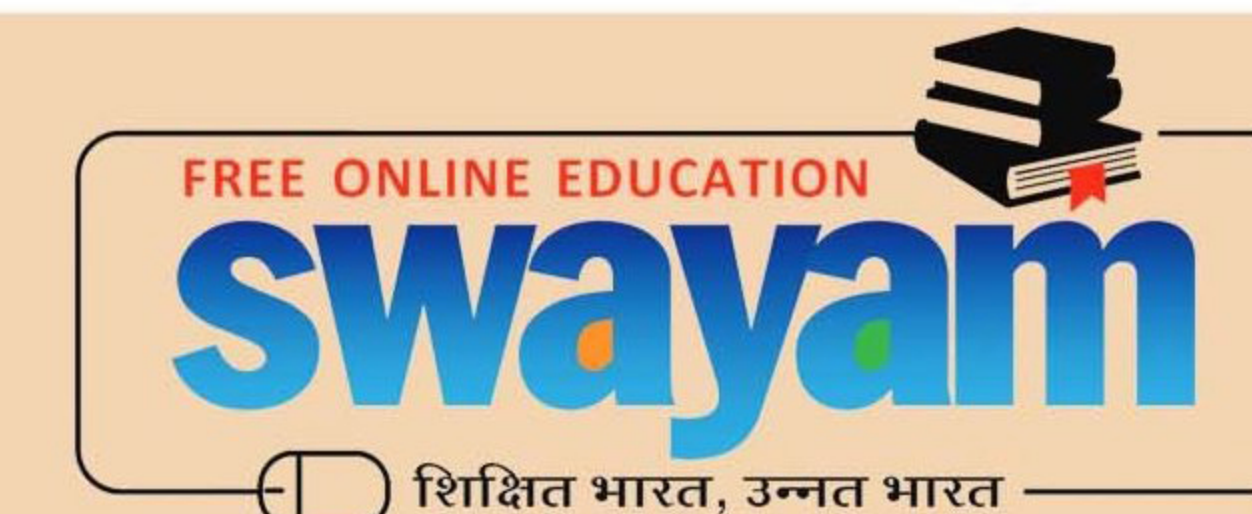
**(8 week course)**

**Prof. Satyaki Roy**

NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL23MG76S23233679

To verify the certificate



No. of credits recommended: 2 or 3