



# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**KAVULURU SHIVANI**

for successfully completing the course

## Introduction to Marketing Essentials

with a consolidated score of **52** %

Online Assignments	22.19/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **983**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

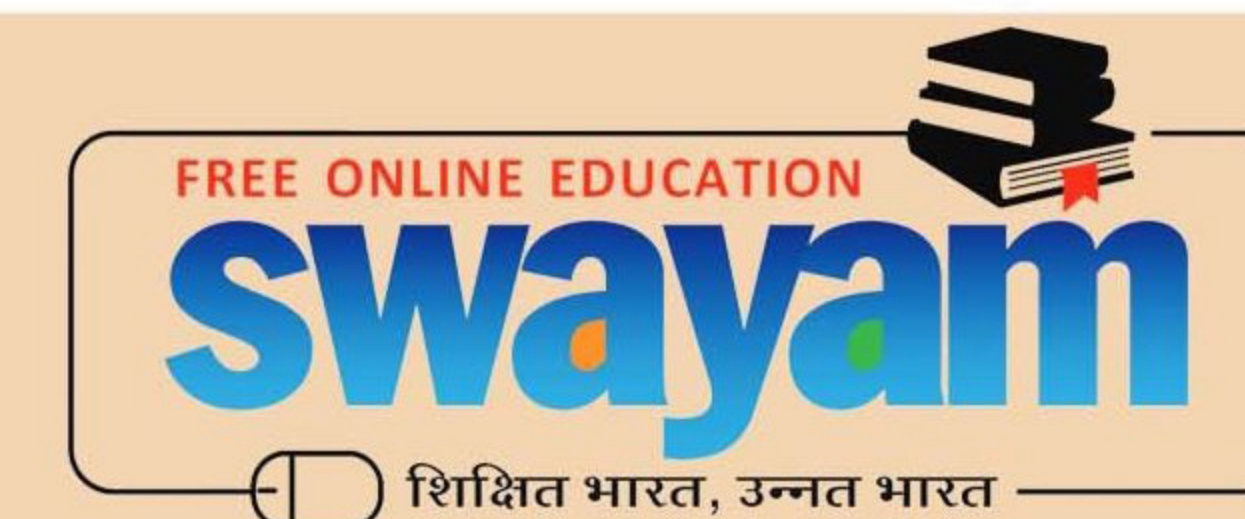
**Jul-Oct 2023**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL23MG122S837410535

To verify the certificate



No. of credits recommended: 3 or 4