



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

RITIKA SINGH

for successfully completing the course

Business to Business Marketing (B2B)

with a consolidated score of **66** %

Online Assignments	24.06/25	Proctored Exam	42/75
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Total number of candidates certified in this course: **2029**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

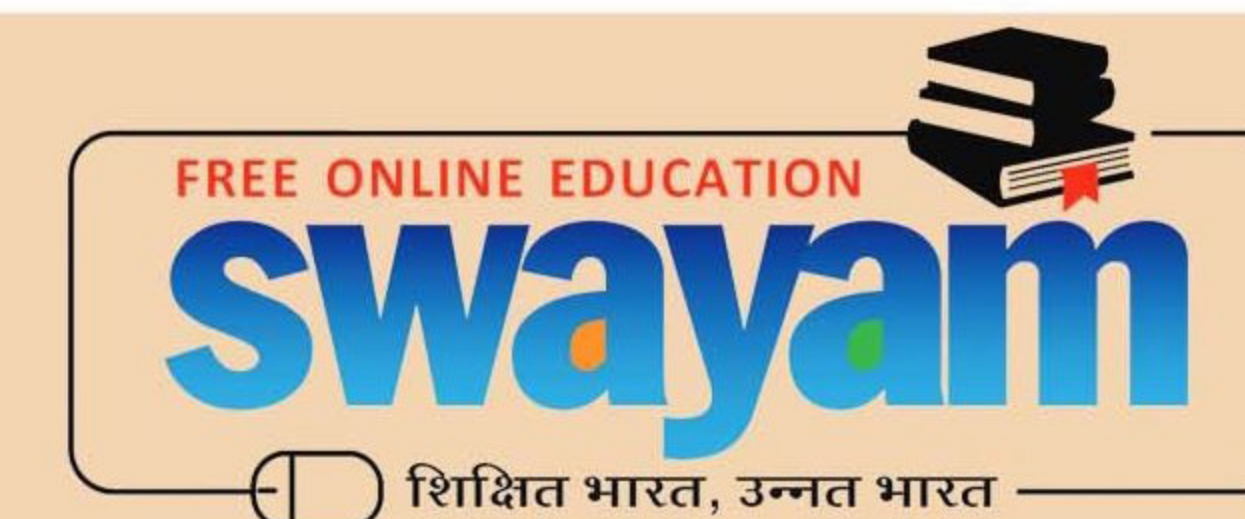
Jul-Oct 2023

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL23MG120S743800877

To verify the certificate



No. of credits recommended: 3 or 4