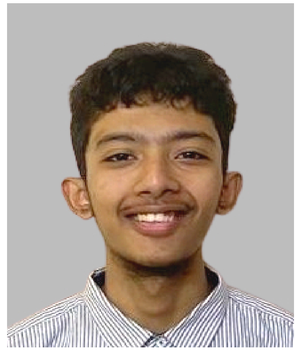
Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ADITYA BONNERJEE

for successfully completing the course

Services Marketing : Integrating People, Technology, Strategy

with a consolidated score of **76** %

Online Assignments	24.58/25	Proctored Exam	51/75

Total number of candidates certified in this course: **402**

Prof. Kaushik Ghosh,
Professor(Chemistry)
Coordinator CEC

Aug-Oct 2023

(8 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL23MG115S632302708

To verify the certificate

No. of credits recommended: 2 or 3