



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

YAMINI

for successfully completing the course

Services Marketing : Integrating People, Technology, Strategy



with a consolidated score of **76** %

Online Assignments	22.08/25	Proctored Exam	54/75
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Total number of candidates certified in this course: **402**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Aug-Oct 2023

(8 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL23MG115S546900497

To verify the certificate



No. of credits recommended: 2 or 3