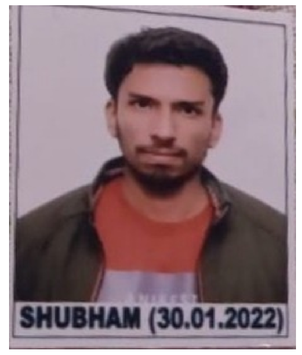
# NPTEL Online Certification

(Funded by the MoE, Govt. of India)




*This certificate is awarded to*

**SHUBHAM**

*for successfully completing the course*

## Marketing Research and Analysis

*with a consolidated score of* **57** %

| | | | |
|---|---|---|---|
| Online Assignments | 22.08/25 | Proctored Exam | 34.5/75 |

Total number of candidates certified in this course: **529**

**Prof. Kaushik Ghosh,**
Professor(Chemistry)
Coordinator CEC

**Aug-Oct 2023**

**(8 week course)**

**Prof. Ranjana Pathania,**
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL23MG106S734300824

To verify the certificate

No. of credits recommended: 2 or 3